

NATASHA Price

PRODUCT DESIGNER

WWW

NatashaPriceDesign.com



HelloFromNatasha@gmail.com

EXPERIENCE

**Bloc
Product Designer**
7/18-current

Intensive & comprehensive product design projects completed under the supervision of highly experienced designers.

**Granite Media
Graphic Designer**
7/18-current

Production of visual content for digital media company specializing in short format writing. Logo creation, branding, photo selection & editing.

**West Coast Novelty
Graphic Designer**
9/17-current

Product mockups, spec sheets, product designs for licensed goods, clothing design, pattern & surface design, product storyboards & catalogs.

**Minted
Design Associate | Photo Editor**
11/14-7/18

Worked with customers to produce their ideal designs for print. Photo editor lead for Q4 holiday rush and designated team photo editor. Illustrator expert through large quantity production, attention to detail, and customer interaction.

Freelance Designer
5/12-current

Websites, product labels, business cards, t-shirt designs, menus, Illustrations, logos, banners, flyers, stickers, marketing materials, tradeshow materials, book illustration and layouts.

SKILLS

UI/UX

Competitive SWOT analysis, Sketch, Figma, Invision, User Research, User Flows, Bootstrap, wireframes, HTML, CSS, light Javascript + JQuery, rapid prototyping.

Graphic Design

Photoshop, Illustrator and InDesign, photo selection & sourcing, photo editing, typography, print, social images.

**Marketing
& Branding**

Copywriting, animated banners, marketing materials, social media, brochures, cards, product labels, signs, style guides.

EDUCATION

**SFSU
Internship
UI/UX Boot camp**

BFA | Conceptual Information Arts
Gray Area Foundation
Bloc.io Academy for web and mobile design